



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 331732

Schedule Dates 09/18/12-09/24/12
Advertiser Pol/W Dalton/DNC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2206 GOV (137380)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 323/326/2206
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Jill Hipskind
CO-OP No
Headline # 06319192
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,152.50
Net Total \$29,197.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012
Grand Total: 62 \$34,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	1P-2P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	THE CHEW	9/17/12
2.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	10A-11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/17/12
3.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	10:58A-11:57A (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
4.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	12P-1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
5.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	5:30A-6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
6.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	5:30P-6P (EST)						1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/17/12
7.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	6:30A-7A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/17/12
8.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	7A-8A (EST)						1			1	\$775.00	\$775.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
9.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	10A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/17/12
10.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	11:35P-12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/17/12
11.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	10:58A-11:57A (EST)									1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
12.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
13.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5P-5:30P (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 32.3/26/2206
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
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Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	62	\$34,350.00
Grand Total:	62	\$34,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A- 6A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
15.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:30A- 7A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 60A	9/17/12
16.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:58P- 7:30P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/17/12
17.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)	1	1							1	\$775.00	\$775.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
18.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	8A- 9A (EST)	1	1							1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
19.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/17/12
20.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	12P- 12:30P (EST)	1						1		1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	9/17/12
21.0	Normal Line / Spot	09/22/12-09/22/12	4	:30	6A- 7A (EST)	1						1		1	\$475.00	\$475.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/17/12
22.0	Normal Line / Spot	09/22/12-09/22/12	6	:30	7P- 7:30P (EST)	1						1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	9/17/12
23.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	7A- 8A (EST)	1						1		1	\$325.00	\$325.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/17/12
24.0	Normal Line / Spot	09/22/12-09/22/12	8	:30	8A- 9A (EST)	1						1		1	\$300.00	\$300.00	Charlotte (WSOC)	SATURDAY CMA	9/17/12
25.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	12P- 12:30P (EST)	1							1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	9/17/12
26.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	6P- 6:30P (EST)	1							1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/17/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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27.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	SUNDAY GMA	9/17/12
28.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	THIS WEEK	9/17/12
29.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	11:35P- 12:02A (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/17/12
30.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	11A- 12P (EST)				1					1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
31.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	12:02A- 1:06A (EST)				1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/17/12
32.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	4:30A- 4:59A (EST)				1					1	\$125.00	\$125.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/17/12
33.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	5A- 5:30A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
34.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	5P- 5:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/17/12
35.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	5:30P- 6P (EST)				1					1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/17/12
36.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	6P- 6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:30PM	9/17/12
37.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	7P- 7:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/17/12
38.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	7A- 8A (EST)				1					1	\$775.00	\$775.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
39.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	8A- 9A (EST)				1					1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
40.0	Normal Line / Spot	09/20/12-09/20/12	5	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/17/12

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By Broadcast Month
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41.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	11P- 2P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	THE CHEW	9/17/12
42.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	10A- 11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	OR, PHIL	9/17/12
43.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	11A- 12P (EST)			1						1	\$550.00	\$550.00	Charlotte (WSOC)	THE VIEW	9/17/12
44.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	12:02A- 1:06A (EST)			1						1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/17/12
45.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
46.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	5:30A- 6A (EST)			1						1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
47.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	5:30P- 6P (EST)			1						1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/17/12
48.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	6P- 6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/17/12
49.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	6:30A- 7A (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/17/12
50.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	7P- 7:30P (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/17/12
51.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	8A- 9A (EST)			1						1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
52.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	1P- 2P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	THE CHEW	9/17/12
53.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	10A- 11A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/17/12

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54.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	11:35P- 12:02A (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/17/12
55.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	12:02A- 1:06A (EST)				1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/17/12
56.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/17/12
57.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	4:30A- 4:59A (EST)				1					1	\$125.00	\$125.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/17/12
58.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5A- 5:30A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
59.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:30A- 6A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/17/12
60.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	6P- 6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/17/12
61.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	8A- 9A (EST)				1					1	\$725.00	\$725.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/17/12
62.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/17/12

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EAF 010-220 1101
 HARRIS REPORT FROM REP
 SEP17/12 15.28
 *** WSOC-TV ***

TO JILL
FR JARED
NEW DALTON ORDER
TOTAL \$34350
PLS CNF THANKS

[illegible]

AGENCY ADVERTISER CODE = 323	AGENCY EST# = 2206	AGENCY PRODUCT CODE = 326	PROGRAM :	CON COM1 :	TIME	DAYS	SPOTS	START DATE	END DATE	PRICE	TOTL
1	100P-200P	30	\$375.00	9/21	9/21	1	FRI	1			
PROGRAM : THE CHEW											
CON COM1 : THE CHEW											
2	1000A-1100A	30	\$375.00	9/21	9/21	1	FRI	1			
PROGRAM : DR. PHIL											
CON COM1 : DR. PHIL											
3	1100A-1200N	30	\$550.00	9/21	9/21	1	FRI	1			
PROGRAM : THE VIEW											
CON COM1 : THE VIEW											

SEP17/12 15.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P	30		\$375.00	9/21	9/21	1		FRI	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1 : EYEWITNESS NEWS MIDDAY												
5			530A-600A	30		\$425.00	9/21	9/21	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
6			530P-600P	30		\$875.00	9/21	9/21	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1 : EYEWITNESS NEWS 5:30PM												
7			630A-700A	30		\$850.00	9/21	9/21	1		FRI	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1 : EYEWITNESS NEWS 630A												
8			700A-800A	30		\$775.00	9/21	9/21	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
9			1000A-1100A	30		\$375.00	9/24	9/24	1		MON	1
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												
10			1135P-1202A	30		\$500.00	9/24	9/24	1		MON	1
PROGRAM : NIGHTLINE												
CON COM1 : NIGHTLINE												
11			1100A-1200N	30		\$550.00	9/24	9/24	1		MON	1
PROGRAM : THE VIEW												
CON COM1 : THE VIEW												
12			1200N-100P	30		\$375.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1 : EYEWITNESS NEWS MIDDAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			500P-530P	30		\$850.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												
14			530A-600A	30		\$425.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
15			630A-700A	30		\$850.00	9/24	9/24	1		MON	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
16			700P-730P	30		\$850.00	9/24	9/24	1		MON	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
17			700A-800A	30		\$775.00	9/24	9/24	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
18			800A-900A	30		\$725.00	9/24	9/24	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
19			900A-1000A	30		\$375.00	9/24	9/24	1		MON	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
20			1200N-1230P	30		\$275.00	9/22	9/22	1		SAT	1
PROGRAM : EYEWITNESS NEWS SATURDAY												
CON COM1: EYEWITNESS NEWS SATURDAY												
21			600A-700A	30		\$475.00	9/22	9/22	1		SAT	1
PROGRAM : SATURDAY AM NEWS												
CON COM1: SATURDAY AM NEWS												

REP HEADLINE# 6319192
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP17/12 15.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : EYEWITNESS NEWS SAT 6P CON COM1: EYEWITNESS NEWS SAT 6P	30		\$450.00	9/22	9/22	1		SAT	1
23			700A-800A PROGRAM : SATURDAY AM NEWS CON COM1: SATURDAY AM NEWS	30		\$325.00	9/22	9/22	1		SAT	1
24			800A-900A PROGRAM : SATURDAY GMA CON COM1: SATURDAY GMA	30		\$300.00	9/22	9/22	1		SAT	1
25			1200N-1230P PROGRAM : EYEWITNESS NEWS SUNDAY CON COM1: EYEWITNESS NEWS SUNDAY	30		\$275.00	9/23	9/23	1		SUN	1
26			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,000.00	9/23	9/23	1		SUN	1
27			800A-900A PROGRAM : SUNDAY GMA CON COM1: SUNDAY GMA	30		\$500.00	9/23	9/23	1		SUN	1
28			900A-1000A PROGRAM : THIS WEEK CON COM1: THIS WEEK	30		\$600.00	9/23	9/23	1		SUN	1
29			1135P-1202A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$500.00	9/20	9/20	1		THU	1
30			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$550.00	9/20	9/20	1		THU	1

Handwritten numbers and arrows: 6, 5, 8, 5, and a large arrow pointing from the bottom right towards the middle of the table.

SEP17/12 15.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1202A-106A	30		\$150.00	9/20	9/20	1		THU	1
PROGRAM : JIMMY KIMMEL												
CON COM1 : JIMMY KIMMEL												
32			430A-459A	30		\$125.00	9/20	9/20	1		THU	1
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1 : EYEWITNESS NEWS 430A												
33			500A-530A	30		\$425.00	9/20	9/20	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
34			500P-530P	30		\$850.00	9/20	9/20	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1 : EYEWITNESS NEWS 5:00PM												
35			530P-600P	30		\$875.00	9/20	9/20	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1 : EYEWITNESS NEWS 5:30PM												
36			600P-630P	30		\$1,100.00	9/20	9/20	1		THU	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1 : EYEWITNESS NEWS 6:00PM												
37			700P-730P	30		\$850.00	9/20	9/20	1		THU	1
PROGRAM : INSIDE EDITION												
CON COM1 : INSIDE EDITION												
38			700A-800A	30		\$775.00	9/20	9/20	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
39			800A-900A	30		\$725.00	9/20	9/20	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												

REP HEADLINE# 6319192
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP17/12 15.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30		\$375.00	9/20	9/20	1		THU	1
41			100P-200P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$375.00	9/18	9/18	1		TUE	1
42			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$375.00	9/18	9/18	1		TUE	1
43			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$550.00	9/18	9/18	1		TUE	1
44			1202A-106A PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL	30		\$150.00	9/18	9/18	1		TUE	1
45			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30		\$375.00	9/18	9/18	1		TUE	1
46			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30		\$425.00	9/18	9/18	1		TUE	1
47			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30		\$875.00	9/18	9/18	1		TUE	1
48			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30		\$1,100.00	9/18	9/18	1		TUE	1

REP HEADLINE# 6319192
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP17/12 15.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			630A-700A PROGRAM : EYEWITNESS NEWS 630A CON COM1 : EYEWITNESS NEWS 630A	30		\$850.00	9/18	9/18	1		TUE	1
50			700P-730P PROGRAM : INSIDE EDITION CON COM1 : INSIDE EDITION	30		\$850.00	9/18	9/18	1		TUE	1
51			800A-900A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30		\$725.00	9/18	9/18	1		TUE	1
52			100P-200P PROGRAM : THE CHEW CON COM1 : THE CHEW	30		\$375.00	9/19	9/19	1		WED	1
53			1000A-1100A PROGRAM : DR. PHIL CON COM1 : DR. PHIL	30		\$375.00	9/19	9/19	1		WED	1
54			1135P-1202A PROGRAM : NIGHTLINE CON COM1 : NIGHTLINE	30		\$500.00	9/19	9/19	1		WED	1
55			1202A-106A PROGRAM : JIMMY KIMMEL CON COM1 : JIMMY KIMMEL	30		\$150.00	9/19	9/19	1		WED	1
56			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1 : EYEWITNESS NEWS MIDDAY	30		\$375.00	9/19	9/19	1		WED	1
57			430A-459A PROGRAM : EYEWITNESS NEWS 430A CON COM1 : EYEWITNESS NEWS 430A	30		\$125.00	9/19	9/19	1		WED	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			500A-530A	30		\$425.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
59			530A-600A	30		\$425.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
60			600P-630P	30		\$1,100.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
61			800A-900A	30		\$725.00	9/19	9/19	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
62			900A-1000A	30		\$375.00	9/19	9/19	1		WED	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
SEP/12			34350.00									
CONTRACT TOTAL												34350.00
TOTAL SPOTS												62

MARKET TOTALS \$85,875

WSOC 40%
 WBTW 30%
 WCNC 21%
 WCCB 7%
 WJZY 1%
 WMYT 0%
 WAXN 1%

 CABL 0%

SVC- NSI
 DEMOS- RA35+*